



FOR IMMEDIATE RELEASE
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Sturm Foods Recognized as Safety Leader

MANAWA, Wis. – Sturm Foods is a leading manufacturer of nutritious, good-for-you products, and according to the Wisconsin Safety Council (WSC), it is also a leader of corporate health and safety initiatives, having recently awarded the company with an Outstanding Achievement Certificate for Excellence in Safety for 2007.

The certificate recognizes Sturm's minimal lost time injury and recordable incident accrual rates for the 2007 calendar year. To qualify, Sturm's statistical lost time and recordable incidence rate data, for a period of three years was reviewed with an emphasis on 2007. In addition, a panel of 48 safety and health professionals assessed Sturm's safety leadership and participation, safety program implementation, safety training and safety goals and successes.

The certificate is jointly presented on behalf of the WSC and the Department of Workforce Development (DWD), and will officially be presented at the 14th annual Wisconsin Corporate Safety Awards banquet on April 29, 2008 in Wisconsin Dells.

"All too often, employers do not realize the human and economic value of strong occupational safety and health efforts," says Bryan Roessler, director, Wisconsin Safety Council. "Both the WSC and DWD applaud Sturm on its outstanding leadership in safety."

Sturm Foods was also recently recognized with a top food safety rating from a globally-recognized food safety auditor.

"Sturm consistently makes safety a top priority," says Kurt Kreklow, compliance and safety manager for Sturm Foods. "The company advances comprehensive measures to assure its most valuable asset – employees – are safe on the job."

The Wisconsin Corporate Safety Awards annually honors the state's top businesses in achieving excellence in health and safety. Awards are presented in 16 categories based on industry type and business size.

About Sturm Foods:

Sturm Foods is a global manufacturer specializing in quickly bringing to market innovative, nutritious, "good-for-you" food products that help consumers to enjoy healthier lives. Headquartered in Manawa, WI, Sturm Foods produces healthful drink mixes and sticks, instant oatmeal and hot cereals, and a line of organic and natural foods. For more information, visit the Sturm Foods website at www.sturmfoods.com.

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